

## Membership Meeting | September 16 Westin Atlanta Perimeter North



### Inside View

President's Message . . . . .	2
General Chair's Message . . . . .	3
#MyHinman Campaign . . . . .	4
Hinman Tracks . . . . .	5
Member News & Exhibits News . . . . .	6
New Member Introductions . . . . .	7
Membership Meeting Photos . . . . .	8
Trustee Update . . . . .	9
Executive Council & Membership Meeting News . . . . .	10

### Membership Meeting . . . . . 11

November 11  
Westin Buckhead



Dr. Susan Muller  
*Red, White and  
Ulcerative Lesions  
of the Oral Cavity.  
What Are They?  
How to Treat?*

## President's Message

### Back In Full Swing!



Dr. Sedgie Newsom

Fall is here and with it our Hinman year has begun!

What better way to start off our fall than to have had renowned speaker and former Endowed Chair of the Department of Restorative Sciences at DCG, Dr. Gerard Chiche, to visit us for the September Membership Meeting. His lecture on Esthetic Management with All-Ceramic Crowns and Veneers at the Westin Perimeter was fantastic. It is the type of quality continuing education that we, as Hinman members, are privileged to enjoy. We had a great turnout and thanks to all of you for making this first meeting of the year such a success!

Be sure to circle Monday evening, November 11th, on your calendar for our next Society meeting, where Dr. Susan Muller will be presenting "Red, White and Ulcerative Lesions of the Oral Cavity. What Are They? How to Treat?" You definitely don't want to miss this lecture. November 11th is also Veteran's Day, and I'll ask that all Hinman members who've served as veterans of our military be recognized for their service.

As most of you know, these Society meetings and our annual summer meetings would not be possible without the generosity of the Board of Trustees. Their contributions allow us to provide the high quality continuing education and the wonderful dinners that we get to enjoy. When you see Dr. Max Ferguson and the other Trustees, please thank them.

In September, the 2020, 2021 and 2022 program teams were busy scouting at the ADA meeting in San Francisco. I was privileged to spend time with our General Chair, Dr. Bob O'Donnell, at the meeting renewing old friendships and hearing some fabulous speakers, many of whom have been invited to our March 2020 meeting, "Come Home to Hinman." Bob and his team, Drs. Jane Puskas and William Rousseau, are putting the final touches on their meeting, and judging by the quality of speakers invited, this promises to be the best

Hinman ever! As always, when I get to travel with the Hinman team, I'm constantly reminded by other scouts and speakers that our March meeting is THE meeting to attend. As members of Hinman, we're honored to have such a rich tradition of service and quality education.

In late October, I have the honor to represent the Hinman Dental Society at the University of Tennessee School of Dentistry Hinman Dental Symposium. This year will be the 25th year of Hinman's sponsorship of the Symposium. Students from all around the country are invited to make presentations. I look forward to the opportunity of spreading the "Good Word" about Hinman, our March meeting with fantastic continuing education and the great generosity of our Society to the attendees and faculty there.

Don't forget that a part of our Hinman membership requirement is to serve for a minimum of eight hours on a committee at the March meeting. That service will entitle you to an invitation to the General Chair and President's Reception during the meeting and one night's hotel stay during our annual meeting next May at Grove Park Inn in Asheville, NC. If you haven't signed up for a committee yet, please contact the Hinman staff and get signed up.

There really isn't a better deal for continuing education than being a member of the Hinman Dental Society. You can earn up to 18 + hours of CE at our March meeting and nine additional hours at our three Society Meetings. Fulfill your duties and get quality CE!

Finally, I want to congratulate Dr. Roy McDonald who was recently honored as Northern District Dentist of the Year. What a great honor and so well deserved! Way to go Roy!

I hope each of you has a wonderful Thanksgiving and a happy holiday season!

## Slate of Officers

### Hinman Dental Society

#### 2019 – 2020 Executive Council Officers

- President . . . . . J. Sedgie Newsom
- President-elect . . . . . William H. Rousseau
- Vice President . . . . . E. David Anderson
- Secretary . . . . . Troy H. Schulman
- Treasurer . . . . . Slade W. Lail
- Assistant Secretary/Treasurer . . . . . J. Andrew Ramsey
- Editor . . . . . Darryal D. McCullough
- Parliamentarian . . . . . Roy A. McDonald

#### Executive Council

- 2022. . . . . Randall J. Phillips
- 2022. . . . . David P. Marion
- 2021. . . . . Donald F. Brown
- 2021. . . . . Patrick N. French
- 2020 . . . . . J. Matthew Mazzawi
- 2020 . . . . . Jeremy R. Ward

#### Trustee

- 2025 . . . . . James A. Roos
- 2024 . . . . . Dave C. Lee
- 2023 . . . . . Bradley K. Greenway
- 2022 . . . . . A. Allen French
- 2021 . . . . . P. Edward Pafford
- 2020 . . . . . L. Maxwell Ferguson (CH)



### Nominating Committee Meeting

Nominating committee chair, Roy McDonald, announces that the committee will meet Tuesday, January 14, 2020 at the Hinman Executive Office. If you would like to submit a name for nomination, please contact one of the following members: Dave Lee, Allen French, Max Ferguson, Victor van Greuningen, Michael Leingang, Anthea Mazzawi or Ex-Officio Member, Sedgie Newsom.



## General Chair's Message

### We're Getting Closer!

Dr. Bob O'Donnell



Time is short and thankfully the details are coming together for our Hinman Homecoming in March! Program Chairs Drs. Jane Puskas and William Rousseau have selected a winning team of both new and familiar speakers. The focus of the 2020 Hinman Dental Meeting is "Come Home to Hinman – Where Teamwork Meets Success." We encourage everyone to bring their staff (i.e. team) for the entire three days of the meeting, March 19-21. The well thought-out Hygiene, Assisting and Business tracks will make course selection simple and straightforward. Each track will have multiple speakers with shorter lectures to retain everyone's interest. These tracks will be presented on Thursday and will allow everyone to branch out in other directions for both Friday and Saturday.

Our Young Dentist Program, featuring Dr. Sully Sullivan, the millennial dentist podcaster, will be a half-day on Friday. Dr. Sullivan will focus on the early stages of a dental career and will offer advice on navigating through the uncertainty that is often present after graduation from dental school.

We are very excited to welcome Dr. Ed McLaren, former director of post-graduate Esthetic Dentistry at UCLA and UAB, to Hinman for the first time! Please consider attending Dr. McLaren's lecture and hands-on course on esthetic dental ceramics. You will also recognize many of our popular returning speakers, including Ms. Lois Banta, Dr. Gordon Christensen, Dr. Hal Crossley, Dr. Mark Hyman, Ms. Laci Phillips and other favorites.

The First Look brochure is filled with information on nearly all the course offerings, including details on each topic and time slot. This year, we will offer courses of a variety of lengths: one hour, three hours and even a full day. We have thoughtfully and carefully planned the program, keeping past years' successes in mind.

The General Chair and President's Reception on Thursday evening will be at the College Football Hall of Fame! This exciting and convenient venue will allow guests to simply walk from the Georgia World Congress Center to the party, avoiding any bus transportation or long lines. Hinman's Night Out on Friday will move to The Tabernacle, with top-notch dance music by Rupert's Orchestra! You might remember Atlanta's own Rupert's Orchestra from the late 1980s/early 1990s. This talented group played to the always-crowded Rupert's Nightclub for eight years. You may have even cast your vote years ago when they were voted Atlanta's Best House Band. Bring your dancing shoes!

Our keynote speaker will be Colonel Nicole Malachowski (Ret.), retired USAF officer and the first female Thunderbird pilot, squadron leader and a White House intern. She served 21 years in the Air Force and medically retired in 2017. Her story will be an inspiration to us all. Please don't forget to sign up for a committee and work the required eight hours so you can enjoy our social events.

The Hinman Pre-Registration booklet will arrive in early December. Use this information as an early tool to plan your unique Hinman 2020 experience! You might also consider treating your team to the 2020 Hinman Homecoming as a holiday bonus or a gift.

Thanks to each of you for all you do to make Hinman a great success each year. We're looking forward to an awesome 2020 Hinman Homecoming!

## Events Calendar 2019-2020

### November 11, 2019

Membership Meeting  
Westin Buckhead  
Speaker: Dr. Susan Muller  
4:00 p.m. Lecture  
7:00 p.m. Cocktails and Dinner

### January 2, 2020

Executive Council  
Location TBD

### January 16, 2020

Membership Meeting (Bring your Staff!)  
Georgia Aquarium  
Speaker: Dr. Hal Crossley  
4:00 p.m. Lecture  
7:00 p.m. Cocktails and Dinner

### February 6, 2020

New Member Orientation  
Hinman Executive Office  
6:15 p.m.

### March 19 - 21, 2020

The Thomas P. Hinman Dental Meeting  
Georgia World Congress Center

### May 5, 2020

Executive Council  
Hinman Executive Office

### May 29 - 31, 2020

Annual Meeting  
The Omni Grove Park Inn, Asheville, NC

## 2020 Thomas P. Hinman Dental Meeting Committee Chairs

<b>Advisory Arrangements</b>	Jonathan Dubin Dan Hodges, Cristi Cheek	<b>Participation</b>	David Marion, Steve Rafeedie, Brett Schroeder, Lauren Freitag, Patrick French
<b>Chair-elect</b>	Kate Robinson	<b>Participation Coordinator</b>	Rod Carter
<b>Clinic Captains</b>	Neil Browning, Melissa Durand, Matt Mazzawi	<b>Pre-Keynote Program</b>	Ben Jernigan
<b>Clinic Captains Coordinators</b>	Paul Smith, Larry Webb, Joe Dufresne	<b>Publications</b>	Jane Puskas, William Rousseau
<b>Closing Session</b>	Troy Schulman	<b>Public Relations</b>	Darryal McCullough, Janine Bethea
<b>Continuing Education</b>	Chris Adkins	<b>Registration</b>	Shiven Gandhi
<b>Finance</b>	Dave Lee	<b>Reserve Signs</b>	Slade Lail, Kristina Dawson
<b>Hinman Information</b>	Ken Berger, Lauren Bowersox, Jeremy Ward	<b>Special Events Program</b>	Jeff Kendrick
<b>Hinman Information Coordinator</b>	Anna Schultz	<b>Table Clinics</b>	Andy Ramsey, Sherry Jordan
<b>Hinman's Night Out Hospitality</b>	Victor van Greuningen, Lindsay Pope, Michael Demo	<b>Technical Exhibits</b>	Cheryl O'Donnell, Katie Newsom
<b>Host</b>	Gar Hagman, David Anderson, Billy Callahan, Dan Dunwody	<b>Transportation</b>	Michael Long
<b>Keynote Session</b>	Roy McDonald Clayton Davis	<b>Treasurer</b>	Brad Greenway, Jane Puskas Ben Hawkins, Bobby Shirley William Rousseau

# #MYHINMAN

## YOU are Our Greatest Ambassador!

We need your help to make the Hinman Dental Meeting a Homecoming to remember! Here is how you can help:

- Reach out to friends from dental school and your study groups to invite them to meet you at Hinman, March 19-21.
- Check in with your alumni associations to make sure that they are planning a reunion or gathering for us to list in our printed materials and in the app.
- Bring your staff! It will make their day and it's also an investment in your practice!
- Share the 2020 Welcome Video to get people excited about attending. It can be viewed and shared at [Hinman.org/video](https://Hinman.org/video)



The possibilities are endless. Thanks for your support!

**dr.kabani**  
Georgia World Congress Center Aut...



**dr.kabani** Finally got to see Dr. LeeAnn Brady at @hinmandental and spend a whole day listening to her. She has been a huge inspiration for me when it comes to cosmetic dentistry. #dentistgoals #myhinman

**docgandhi**



**docgandhi** #Hinman2019 was a success. With over 800 Volunteer member dentists we hosted one of the largest dental meetings in the nation. And we had a little fun along the way!

**elieshagarland**  
Georgia World Congress Center Aut...



**elieshagarland** Starting day 1 at the @hinmandental meeting in Atlanta!! Love my work family for making me smile and keeping work fun every day!! #MyHinman

**courtsbabb** so good to see you yesterday!

#myhinman |       | [Hinman.org](https://Hinman.org)

# COME HOME TO *Hinman*

WHERE TEAMWORK MEETS SUCCESS



**TREAT YOUR TEAM TO SOMETHING UNIQUE THIS HOLIDAY SEASON.**

Give the gift of experience and join us for a Hinman Homecoming, where world-class CE meets Southern hospitality!

#myhinman | | [Hinman.org](http://Hinman.org)



**ATLANTA** **MARCH 19-21, 2020**

Dr. Robert J. O'Donnell, General Chair  
Dr. J. Sedgie Newsom, President

## Does Your Staff Enjoy the Hinman Tracks? They're Back for Hinman 2020!

Thursday, March 19 | 8 a.m. – 3 p.m. | \$110 (all tracks include a \$10 lunch voucher)

### Prevention Convention

**8 - 9:30 a.m.** | Dr. Tieraona Low Dog  
Boning Up on Osteoporosis: An Update for the Dental Team

**9:30 - 11 a.m.** | Ms. Judy Bendit  
Something to Chew On: The Effects of Aging on Oral Health

**12 - 1:30 p.m.** | Dr. Samson Ng  
Oral Pathology Update for the Hygienist

**1:30 - 3 p.m.** | Ms. Shannon Nanne  
Jump With Me! Take That Step to Treating the Entire Patient, Not Just the Oral Cavity We Are Used To!

### Assisting Extravaganza

**8 - 9:30 a.m.** | Dr. Mark Hyman  
A "360 Slam Dunk" Guide for Successful Teams: Practice Enhancement

**9:30 - 11 a.m.** | Dr. Roger Levin  
The Psychology of Case Presentation: Why Patients Say, "No" When You Want Hear "Yes"

**12 - 1:30 p.m.** | Ms. Judy Kay Mausolf  
Communication Solutions: Attitudes, Breakdowns and Conflict Resolutions

**1:30 p.m. - 3 p.m.** | Dr. Lori Trost  
Become the "Awesome" Dental Assistant

### Business Office Bonanza

**8 - 9:30 a.m.** | Ms. Lois Banta  
Playing the Insurance and Accounts Receivables Game...Your Way

**9:30 - 11 a.m.** | Mr. Larry Guzzardo  
Banish Broken Appointments: Eliminate Cancellations and Last-Minute Changes

**12 - 1:30 p.m.** | Ms. Janice Hurley  
You Got This: Leading with Charisma and Confidence

**1:30 - 3 p.m.** | Dr. Bobbi Stanley  
Grow Your Dental Practice with the Best Marketing Secrets



Treat yourself and your staff to lunch & CE on Friday with our Lunch and Learns!

**\$25**

Learn about the newest products and services Hinman exhibitors have to offer. Join your colleagues for lunch and one hour of CE while listening to Hinman exhibitors' 10-minute round-table presentations. Lunch provided by Hinman.



## Member News



Roy McDonald was awarded the Michael T. Rainwater Dentist of the Year award by the Northern District Dental Society.



Allison Thompson and husband Kip welcomed twin daughters, Avery Rose and Kaylan James, on July 24.

Ryan Vaughn and his wife Julia welcomed their fifth child, Ruby Cecilia, on July 9.



Jim Roos' grandson, Wayland James, was born on September 4 to Matt and Haley Roos.

## In Memoriam

John M. Faust  
Hinman Honorary Member  
January 9

Charles Barron  
September 18

Send any member news to Jackie Sarvis,  
[jsarvis@hinman.org](mailto:jsarvis@hinman.org)

## How Can We Enhance Your Exhibits Experience?

The Hinman Exhibits Committee and staff want to enhance your experience at Hinman 2020. We know you come to Hinman to get quality education, and we want you to include our great exhibit floor and Friday party.

Hinman Night Out's at the Tabernacle is sure to be an evening you won't forget. We are thankful that Hinman exhibitors support us through sponsorship. We've offered numerous sponsorship options such as entertainment, bars and food. So, when you are at the party, make sure to thank those companies that help make it possible.



We have fun things happening in the exhibit hall! We are bringing back the Game Truck which will be in the Eatery on the left side of the hall. Bring your friends and shoot a few hoops on the Xbox, PlayStation or Nintendo Switch.

There are two new lounges located on either side of the hall. In these lounges you can recharge personally while you charge your device. And for those who want to do some shopping, the Hinman Marketplace is open all three days. The Marketplace has a variety of products such as jewelry, scrubs, clothing and bamboo sheets.

We are pleased to offer you ways to get healthy while you are on the exhibit floor. The Total Health Pavilion will feature courses on nutrition, health and wellness and the benefits of CBD. For your heart health, CardioRisk will be onsite to offer cardiac artery screenings at the Hinman show special price.



Come Home to Hinman and take advantage of all the exhibit floor and exhibiting companies have to offer!

## Hinman Annual Meeting



JOIN US in ASHEVILLE  
2020 Hinman Annual Meeting  
THE OMNI GROVE PARK INN

**WHAT:** We hope you and your family will join us for a weekend full of fun and relaxation at the Hinman Dental Society Annual Meeting!

**WHEN:** May 29-31, 2020

**WHERE:** The Omni Grove Park Inn, Asheville, NC

**PRICE:** Room rates start at \$289/night for a standard room; additional fees apply

**HOW:** Book online at [www.hinman.org/Bookings](http://www.hinman.org/Bookings) or call 800-438-5800.

Please book hotel rooms by April 28, 2020. Registration for this meeting will open in April.

The Hinman Trustees have rewarded each Hinman member with complimentary member registration and one room night (standard room rate).

# Meet Hinman's Newest Members

The Hinman Dental Society is lucky to gain new members each year to add to the experience and knowledge of the Hinman community. Read below to learn more about some of our newest members.

## Dr. Neha Chakravarti



Dr. Chakravarti knew she wanted to become a dentist since the age of 14, when her personal dentist opened her eyes to the profession and allowed her to witness such a rewarding career.

Although from New Jersey, Dr. Chakravarti began her dental career in Florida. Once she decided to relocate to Georgia, she learned about the Hinman Dental Meeting. She first attended in 2016 to network with her future local colleagues. Upon learning more about the Society, Dr. Chakravarti knew she wanted to become a member for the “morale and sense of community” it offered. Hinman has given her an “opportunity to meet so many great colleagues and learn a great deal of invaluable lessons.” Dr. Chakravarti enjoys instilling good habits and confidence in her patients. She finds it most rewarding to hear “I can smile again!” Outside of the office, she enjoys cooking, traveling, practicing yoga and reading thrillers.

## Dr. Megan Green



Dr. Green is an endodontist in Alpharetta and just began her second year in private practice. She first learned about Hinman when she was in dental school at DCG. Dr. Green enjoys

the opportunity to continually learn and grow with her Hinman colleagues. Dentistry allows Dr. Green to feel fulfilled by “helping [her] patients feel better and get back to their normal life routines”. Outside of dentistry, she enjoys cooking and spending time outdoors, especially at the lake or beach. Dr. Green looks forward to meeting more Hinman members and developing life-long relationships.

## Dr. Karolina Grochowska



Dr. Grochowska first learned about and came to appreciate the Hinman Dental Society through her Atlanta mentors, whom she shadowed during her pre-dental journey. She admires

that “Hinman strives to elevate our field by holding its member to very high standards and encouraging them to grow through continuing education and service opportunities”. Dr. Grochowska’s aunt in Poland first inspired her to enter the field of dentistry, but it was her childhood orthodontic treatment that motivated her to pursue orthodontics. She loves watching her patients’ smiles transform and seeing their confidence sky-rocket, but developing a relationship built on trust with her patients is the most rewarding aspect of her job. In her spare time, Dr. Grochowska enjoys running, attending concerts, and traveling. Asia is next on her travel-list.

## Dr. Shaila Kabani



Dr. Kabani is a general dentist with a focus on cosmetic dentistry in Marietta. She has been attending the Hinman Dental Meetings since 2010, after graduating from dental school. The

support and sense of connection she has felt at each Hinman Meeting drove her to become a member. Dr. Kabani values the support and guidance from her fellow Hinman members. The field of dentistry allows Dr. Kabani to have the “opportunity to have great work-life balance while making a huge difference in [her] patients’ lives by improving their health and smiles”. Outside of dentistry, Dr. Kabani enjoys volunteering, reading, watching sports and traveling.

## Dr. Nicole Ochoa



Dr. Ochoa has known about the Hinman Dental Society since she was a pre-dental student at Georgia State University; she attended the Meeting and won the free Kaplan course

from the pre-dental course. She also met many admissions faculty and students from all over the country. Dr. Ochoa wanted to become a member ever since learning how supportive Hinman is to students at the pre-dental and dental level, as well as to practicing dentists. She wants to be a part of Hinman’s “leadership in order to help others”. Dr. Ochoa strives to “develop long lasting relationships where [she] can help patients’ with their fear/anxiety of being at the dental office and making them feel comfortable in the chair”. She has a goal to learn ASL in order to facilitate communication with some of her patients. Outside of dentistry, Dr. Ochoa enjoys spending time with her family and dog, as well as traveling, reading, arts & crafts and working out.

## Dr. Saniya Setia



Dr. Setia first learned about Hinman from her professors and mentors in dental school, and she attended her first Hinman meeting in 2017 when she moved to Atlanta from Denver.

She appreciates that Hinman values excellence in dental education and building relationships with colleagues, as well as its “efforts in strengthening the dental profession through its focus on organized dentistry”. Dr. Setia enjoys building lasting relationships with her patients and seeing the gratification after restoring their health and esthetics. Outside of the office, Dr. Setia enjoys painting, photography, golfing, swimming, hiking, traveling and spending time with friends and family. She also enjoys hosting radio shows for oral health awareness.

## Dr. Joseph Slaughter



Dr. Slaughter first learned about Hinman from his colleagues in ADFS and wanted to join the Society for its “long history of providing educational resources and camaraderie” and

because many of the dentists he admired were already members. He is an oral surgeon and has been practicing dentistry for 26 years (1.5 years in Atlanta) and finds changing someone’s life with the work he does to be the most rewarding part. Dr. Slaughter enjoys traveling with his wife and sampling the wide variety of gourmet restaurants in Atlanta.

## Save The Date

### NEW MEMBER ORIENTATION

If you are sponsoring a new member for the January 2020 induction, please plan to attend Hinman’s New Member Orientation on Thursday, February 6 at 6:15pm at the Hinman Office. An invitation with additional details will be sent after the approval of the prospective members in January.



# Membership Meeting Photos



Hinman Members enjoyed Dr. Gerard Chiche's lecture on Esthetic Management with All-Ceramic Crowns and Veneers.



President Sedgie Newsom presents speaker Dr. Gerard Chiche with a plaque after presenting his lecture.



Dr. Gerard Chiche, former Endowed Hinman Chair of the Department of Restorative Sciences at Dental College of Georgia presents Dr. Kent Knoernschild with a medal, welcoming him into the position as the new Thomas P. Hinman Endowed Hinman Chair of the department.





# Update from The Hinman Trustees

*“As this year’s Trustee Chair, I’m proud to work with our board to continue Hinman’s mission of supporting dental, hygiene and assisting students. We have a long tradition of giving back. Today’s student faces a large financial obligation to enter the profession. We hope to be able to reach as many students as possible and couldn’t make this possible without the support and hard work by our members.” - Dr. Max Ferguson*

**Hinman Members, thank you for your hard work! Look what we are able to do...**

- Scholarships of more than \$228,000 to dental, hygiene and assisting students and financial support to attend the March Meeting.
- \$255,000 in dental scholarships to the Dental College of Georgia
- \$65,000 to the University of Tennessee Hinman Research Symposium
- \$18,500 to dental schools throughout the country to support their alumni events
- \$220,000 to support the activities of the Hinman Dental Society
- \$90,000 in dental scholarships to schools throughout the Southeast



*Drs. Max Ferguson and Eddie Pafford with Dean Russell Taichman at the UAB White Coat Ceremony*



*Drs. Jonathan Dubin and Bart Whitesell with DCG Hinman scholars*



*Drs. Louvenia Rainge, Nancy Young and Eddie Pafford*



*Dental College of Georgia scholars at the Hinman reception in Augusta*



*Drs. Jonathan Dubin and Eddie Pafford with the Hinman scholars at the DCG Scholarship Ceremony*

## Executive Council Meeting Minutes

**DATE:** Tuesday, August 27, 2019

**TIME:** 6:00 p.m. Cocktails/6:30 p.m. Dinner

**PLACE:** Hinman Dental Society Executive Office

**PRESIDING:** Dr. William Rousseau, President-Elect

**INVOCATION:** Dr. Sedgie Newsom, President

**OFFICERS:** Sedgie Newsom, William Rousseau, David Anderson, Troy Schulman, Slade Lail, Andy Ramsey, Darryal McCullough **EXECUTIVE COUNCIL:** Jeremy Ward, Matt Mazzawi, Patrick French, Donnie Brown, David Marion, Randy Phillips **TRUSTEES:** Max Ferguson, Eddie Pafford [absent], Allen French [absent], Brad Greenway, Dave Lee, Jim Roos **HINMAN CHAIRS:** Bob O'Donnell, Kate Robinson, Roy McDonald **ADVISORY BOARD CHAIR:** Jonathan Dubin **STAFF:** Sylvia Ratchford, Jackie Sarvis

Prior to starting the agenda items, Sylvia Ratchford reviewed the Hinman Dental Society Officer Guidelines and voting procedures that were distributed to the Officers, Executive Council and Trustees.

**CALL TO ORDER:** President-elect William Rousseau called the meeting to order at 6:53 p.m.

**MINUTES:** Secretary Troy Schulman presented the minutes from the May Executive Council and Annual Meeting Business Meeting as printed in the September *Hinman Preview Review*. Both sets of minutes were approved [Schulman/Newsom].

**FINANCE:** Assistant Secretary/Treasurer Andy Ramsey presented the 2019-2020 Society Budget. The budget was approved [Anderson/Mazzawi].

Treasurer Slade Lail presented the current Year-to-Date Society Financial statement. The statement was approved as follows [Ramsey/Phillips]:

Beginning Balance:	\$ 149,562.18
Net Income:	\$ <u>(16,331.71)</u>
Ending Balance:	\$ 133,230.47

**TRUSTEES:** Chair Max Ferguson presented proposed updates to the Board of Trustees Policy and Procedure Manual. The proposed updates were approved [Ferguson/Anderson]. He shared the Trustees' recent road trips to DCG to award scholarships and host a reception for the faculty and students. They also traveled to UAB for the whitecoat ceremony where they met the incoming freshman class and were introduced to their new dean. Dr. Ferguson then reviewed the highlights of the recent audit for the meeting and the Society.

**HINMAN 2020:** General Chair Bob O'Donnell and his program team, Drs. Jane Puskas and William Rousseau, are looking forward to Hinman 2020 "Come Home to Hinman." A Hinman postcard advertising the meeting has already been mailed, and the First Look is almost complete. He shared details of a few special events: The keynote speaker Nicole Malachowski, first woman Thunderbird pilot, Fighter Squadron Commander and White House Fellow and Advisor, the General Chair & President's Reception at The College Football Hall of Fame and Hinman's Night Out at the Tabernacle [new location]. Dr. O'Donnell completed the host selections with chair, Dr. Roy McDonald. He is excited to put the finishing touches on his program.

**HINMAN 2021:** Chair-elect Kate Robinson is looking forward to Hinman 2020 and is in full support of Bob O'Donnell. Dr. Robinson, along with her program chairs, Drs. Jim Roos and Randy Phillips, are beginning to contract speakers for Hinman 2021 and are working on the theme for the meeting. Dr. Robinson and Roos will be attending ADA to scout more speakers. She appreciates the support from the Executive Council.

**HINMAN 2022:** Vice Chair-elect Roy McDonald announced his program chairs, Drs. Brad Greenway and Troy Schulman. They are traveling to ADA in September for their first scouting trip. His main focus is to support Hinman 2020.

**OLD BUSINESS:** None

**NEW BUSINESS:** None

**MEMBERSHIP REPORT:** Vice President David Anderson shared the current membership numbers and the estimate of prospective new members for the 2019-2020 year. He encouraged all members of Executive Council to meet these prospective new members at the September and November Membership Meetings prior to their review and approval at the January Executive Council Meeting.

**MEMBERSHIP NEWS:** Chair Patrick French gave a report of the latest member news and updates.

**REMARKS:** Dr. Rousseau thanked everyone for their attendance and looks forward to seeing everyone at the Membership Meeting on September 16.

**ADJOURNMENT:** Dr. Rousseau adjourned the meeting at 7:38 p.m.

## Membership Meeting Minutes

**DATE:** Monday, September 16, 2019

**TIME:** 6:45 p.m.

**PLACE:** Westin Atlanta Perimeter North

**PRESIDING:** Dr. Sedgie Newsom, President

**CALL TO ORDER:** President Sedgie Newsom called the meeting to order at 6:32 p.m. He presented speaker Dr. Gerard Chiche with his plaque and thanked him for donating his honorarium check to the Society. He announced the completion code for CE credit. President Newsom welcomed all members and announced there were more than 270 people registered for the meeting. He thanked the hospitality committee, along with the Hospitality Chair, Dr. Laura Dameron, for their support at tonight's meeting. Dr. Newsom also thanked the Trustees for all of their generous subsidies. He encouraged everyone to attend the November Membership Meeting.

**TRUSTEES REPORT:** Trustee Chair Max Ferguson shared that the Trustees recently made a road trip to DCG to award scholarships and hold a reception with faculty and students, and to UAB to attend the whitecoat ceremony. The Trustees will be meeting Monday, September 23 to finalize the gifting for the 2019-2020 year, with a goal of finding new avenues for financial gifts. Dr. Ferguson called Dr. Carol Lefebvre, from Dental College of Georgia, to the podium to thank Dr. Chiche for his years of service as the former Endowed Chair of the Department of Restorative Sciences. Then, Dr. Chiche presented Dr. Kent Knoernschild, the newly appointed Hinman Endowed Chair, with a medal in

recognition of his role at DCG. Dr. Lefebvre also thanked the Hinman Trustees for their support and financial gifts.

**EXHIBITS REPORT:** Exhibits Committee Chair Brad Greenway encouraged everyone to visit the exhibit floor during Hinman 2020 and support our exhibitors by saving their purchases until March. Dr. Greenway drew two names for \$50 Hinman cash certificates to be redeemed during the 2020 Meeting. The winners were Dr. Michael Pope and Dr. Ken Berger.

**MINUTES:** Secretary Troy Schulman presented the minutes from the May Executive Council and Annual Meeting Business Meeting as printed in the September *Hinman Preview Review*. Both sets of minutes were approved [Rousseau/Marion].

**PROGRAM CHAIRMAN REPORT:** Program Chair Slade Lail reported that the next two membership meetings will be November 11 with lecturer Dr. Susan Muller and January 16 with Dr. Hal Crossley (this program will be a staff lecture).

**FINANCIAL REPORT:** Treasurer Slade Lail presented the following Society YTD financial report as presented at the August 27 Executive Council meeting:

Beginning Balance:	\$ 149,562.18
Net Income:	\$ <u>(16,331.71)</u>
Ending Balance:	\$ 133,230.47

The financial report was approved [Rousseau/McCullough].

*[Continues on back cover]*



**DATE & LOCATION**

Monday, November 11, 2019

Westin Buckhead  
3391 Peachtree Road, N.E.  
Atlanta, GA 30326

*Complimentary Self-Parking*

Registration Opens 3:30 p.m.  
Lecture & Business Meeting 4:00-7:00 p.m.  
Cocktails and Dinner 7:00 p.m.

Register online at [www.hinman.org/society](http://www.hinman.org/society)

## Red, White and Ulcerative Lesions of the Oral Cavity. What Are They? How to Treat?

This course is designed to guide you through the differential diagnosis, treatment and management of commonly encountered oral soft tissue growths and ulcers. Differentiating oral ulcers based on the clinical presentation, duration and location is imperative for appropriate management. Subjects include the differential diagnoses of white lesions, including leukoplakia and lichen planus, and red lesions, including erythroplakia and geographic tongue. Emphasis on the clinical presentation of oral dysplasias or early cancer will be illustrated. Recognizing HPV infections that affect the oral region, including both low and high-risk HPV types, will be discussed. We'll review the risk factors for HPV-related cancers, the current HPV vaccines available and the role of oral health care providers in screening for these cancers.

Diagnosis and treatment algorithms of lichen planus and other vesiculo-erosive conditions that can affect the oral mucosa will be presented. Biopsy techniques, including biopsies for direct immunofluorescence, will be reviewed. Differentiating oral ulcers based on clinical presentation, duration and location will be discussed, with special reference to oral herpes and aphthous ulcers. Diagnosis and treatment options for Burning Mouth/Tongue Syndrome will be discussed and tips on separating this entity from other causes of burning, including candidiasis and reactions to topical agents such as cinnamon, mints and other agents.

### REGISTRATION FEES

Register by November 6	\$70
Register November 7-10	\$80
Day of Registration (November 11)	\$90

The registration fee includes a three-hour lecture, cocktails and dinner. The fee is the same to attend the lecture only or dinner only. No refunds will be given after November 6. The Hinman Trustees have provided a generous subsidy to offset the \$140 expense per attendee to attend a membership meeting.

### SUSAN MULLER, DMD, MS

Dr. Susan Muller retired from Emory University October 2013 and is Professor Emeritus and is currently in private practice with Atlanta Oral Pathology. Dr. Muller enjoys lecturing on Oral Pathology and has lectured throughout the world. She also published on her favorite topics and has more than 200 publications. Dr. Muller is Past President of the American Academy of Oral and Maxillofacial Pathology, and the North American Society of Head and Neck. She has served on the American Board of Oral and Maxillofacial Pathology. Since 2008 Dr. Muller has been Editor-in-Chief of Head and Neck Pathology. Dr. Muller's lectures are fast-paced and full of pictures – not words – so fasten your seatbelts.



### MEETING REGISTRATION FORM

Name: \_\_\_\_\_ AGD# \_\_\_\_\_ Fee: \$70 by Nov. 6 \$80 for Nov. 7-10  
 Member  Spouse  Staff  Guest

Name: \_\_\_\_\_ AGD# \_\_\_\_\_ Fee: \$70 by Nov. 6 \$80 for Nov. 7-10  
 Member  Spouse  Staff  Guest

Name: \_\_\_\_\_ Fee: \$70 by Nov. 6 \$80 for Nov. 7-10  
 Member  Spouse  Staff  Guest

Name: \_\_\_\_\_ Fee: \$70 by Nov. 6 \$80 for Nov. 7-10  
 Member  Spouse  Staff  Guest

Name: \_\_\_\_\_ Fee: \$70 by Nov. 6 \$80 for Nov. 7-10  
 Member  Spouse  Staff  Guest

Dietary Restrictions: \_\_\_\_\_ Total: \_\_\_\_\_

Make checks payable to: **The Hinman Dental Society**  
 Mail to: 33 Lenox Pointe, Atlanta, GA 30324-3172  
 For questions, call (404) 231-1663

You can also register online at [hinman.org/Society](http://hinman.org/Society)



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Hinman Preview Review

Published Quarterly by the Hinman Dental Society of Atlanta

33 Lenox Pointe, Atlanta, GA 30324-3172

404.231.1663 | 404.231.9638 fax

Dr. Darryal McCullough, Editor

## Membership Meeting Minutes, *Continued from page 10*

**BUDGET REPORT:** Assistant Secretary/Treasurer Andy Ramsey reviewed the 2019-2020 Society Budget as presented at the August 27 Executive Council Meeting. The budget was approved (Kerr/Rousseau).

**ANNUAL MEETING REPORT:** Annual Meeting Chair Brett Schroeder reported that the Annual Meeting will be held May 29-31, 2020 at The Omni Grove Park Inn, Asheville, NC. The trustees have approved subsidizing each member's registration and one night's hotel stay.

**HINMAN 2020:** Following the 2020 Hinman promotional video, General Chair Bob O'Donnell congratulated Dr. Jonathan Dubin on a successful Hinman 2019. He reported that his Program Chairs, Drs. Jane Puskas and William Rousseau, are completing their program with a focus on the team and personal relationships. Hinman 2020 will feature approximately 70 speakers, Nicole Malachowski as the keynote speaker, the General Chair & President's Reception at the College Football Hall of Fame, and Hinman's Night Out at the Tabernacle (new venue). Dr. O'Donnell reminded all members of their requirement to work on a committee during the meeting

**OLD BUSINESS:** None

**NEW BUSINESS:** None

**MEMBERSHIP NEWS:** Chair Dr. Patrick French gave a report of the latest member news and updates.

**MEMBERSHIP REPORT:** Membership Chair David Anderson reviewed features from the Hinman Society website, such as the calendar of events, member directory and hiring page. He announced that Executive Council will be reviewing all new members once a year, and the new-member induction will take place at the January Membership Meeting.

**PRESIDENT'S REMARKS:** President Newsom asked all members to update their member profile by adding a professional head shot for the online directory. He reminded everyone that self-parking will be validated and thanked the Trustees for approving that subsidy. He held the drawing for door prizes, and the winners were Drs. Beth Pascaner and Abner Moore.

**ADJOURNMENT:** The meeting was adjourned at 6:55 p.m.